

2023 SPONSORSHIP OPPORTUNITIES

DOUBLE STEAK, BACON AND 'QUE SPOOKTACULAR

BENEFITING



SATURDAY, OCTOBER 27 -28, 2023
TOMBALL VFW, 14408 ALICE RD, TOMBALL, TX 77375

WHO WE ARE

Patient Housing Assistance (PHA) is a Houston-based 501c3 that provides financial assistance to patients traveling to the Texas Medical Center (TMC). After personally knowing families who could not afford the cost of housing that comes with their loved one's treatment plan, PHA was formed to meet this need.

There are many patients who choose to forgo life-saving treatments because of the expenses they would have to pay in order to stay near TMC during chemotherapy, radiation, surgery, etc.

PHA offsets these expenses, so patients and their families can focus on what really matters instead of worrying about housing: Their cure.

Dollars raised during PHA's Annual Cookoff directly benefit patients while supporting the local community. The organization is run completely by volunteers.



TMC FACTS AND FIGURES

Texas Medical Center (TMC)—the largest medical complex in the world—is at the forefront of advancing life sciences. Home to the brightest minds in medicine, TMC nurtures cross-institutional collaboration, creativity, and innovation because together, we can push the limits of what's possible.

8 million
PATIENT VISITS PER YEAR

180,000+
ANNUAL SURGERIES
TMC begins 1 surgery every 3 minutes

750,000
ER VISITS PER YEAR

Home to the
**WORLD'S LARGEST
CHILDREN'S HOSPITAL**
TEXAS CHILDREN'S HOSPITAL



Home to the
**WORLD'S LARGEST
CANCER HOSPITAL**
MD ANDERSON CANCER CENTER

With 1,345 total acres, TMC is the
8th largest
BUSINESS DISTRICT IN THE U.S.

TMC offers over
9,200
TOTAL PATIENT BEDS

TMC's campus encompasses
50 million
DEVELOPED SQUARE FEET

OVER **25,000** BABIES DELIVERED PER YEAR

TMC delivers 1 baby every 20 minutes, resulting in approximately 26,280 births per calendar year.

13,600+
TOTAL HEART SURGERIES

\$3 billion
IN CONSTRUCTION
PROJECTS UNDERWAY

106,000+
TOTAL EMPLOYEES

TMC | TEXAS MEDICAL CENTER

TMC.EDU



HOUSTON, WE HAVE A PROBLEM

The following numbers show the housing inquiries, made for patients, to just one medical corporate lodging facility in TMC.*

2022

Total Inquiries – 1,637

Inquiries Placed – 897

Inquires DENIED for financial reasons– 591

Inquires DENIED for unspecified reasons – 99

2021

Total Inquiries - 2,439

Inquiries Placed – 1,219

Inquires DENIED for financial reasons– 219

Inquires DENIED for unspecified reasons – 1,001

**Market data gathered from 2022 leads and reservations from Premier Patient Housing, LLC, a Medical Corporate lodging corporation through December 31, 2022*



PHA IS PART OF THE SOLUTION

IN 2022, PHA AWARDED STIPENDS BETWEEN \$500-\$1,500 A PIECE TO 40 TRAVELING PATIENTS WHO SUBMITTED APPLICATIONS.

"I had to put off the start of my treatments for nine (9) months because I couldn't find an affordable place close by my treatment center. Your gift of housing allowed me to be close by my treatment center so I wasn't worried about having to drive far after treatments." -Gary, G. Recipient



HELP US HELP PATIENTS AND BE A SPONSOR!

Title Sponsor - \$15,000.00 (1 available)

Corporate name on signage

Thank you announcement

Logo on PHA website with link

Logo on T-shirt

Social media mentions

Food & beverage for 20 with reserved seating

Kids Que Sponsor - \$7,500.00 (1 available)

Corporate name on signage

Thank you announcement

Logo on PHA website with link

Logo on T-shirt

Social media mentions

Food & beverage for 10 with reserved seating



SPONSOR LEVELS FOR EVERYONE

Food/Beverage Sponsor - \$5,000.00 (1 available)

Corporate name on signage

Thank you announcement

Logo on PHA website with link

Logo on T-shirt

Social media mentions

Food & beverage for 8 with reserved seating

Entertainment Sponsor - \$2,500.00 (2 available)

Corporate name on signage

Thank you announcement

Logo on PHA website with link

Logo on T-shirt

Social media mentions

Food & beverage for 6 with reserved seating

Cooker's Row Sponsor - \$500.00 (5 available)

Thank you announcement

Logo on PHA website with link

Social media mentions

Food & beverage for 4



**YOU'RE RIGHT.
KINDNESS SHOULD BE
UNLIMITED. GO CRAZY.**

Patient Sponsor - \$750.00 (unlimited)

Thank you announcement

Logo on PHA website with link

Social media mentions

Food & beverage for 2 with reserved seating

Individual Sponsor - \$100.00 (unlimited)

Thank you announcement

Logo on PHA website with link

Social media mentions

Food & beverage for 1 with reserved seating



REAL PATIENT STORIES

Please give a brief statement on how this assistance will impact you and your family.

The main reason it would help is it would be such a blessing. The money for the housing or a part of it would not be coming out of our social security retirement. This happened so quickly we would just truly appreciate any assistance. Thank you + God Bless

Please give a brief statement on how this assistance will impact you and your family.

Getting financial assistance for a place to stay while in treatment means I can get treatment. Without assistance I would have to stop treatment and go home. Assistance allows me to focus on treatment and not a literal death sentence.

Please give a brief statement on how this assistance will impact you and your family.

Any help with housing would be great. Have depleted a lot of our resources during lymphoma treatment and now have sarcoma treatment

Please give a brief statement on how this assistance will impact you and your family.

At the moment we reside in Fort Stockton, TX and it's about a 7 1/2 hour drive to MD Anderson. Myself and my wife will not be able to work due to me getting a transplant and my wife will be my caregiver for the time ^{needed}

Please give a brief statement on how this assistance will impact you and your family. Please use a separate sheet for additional information if necessary.

My parents are on a fixed income. Any assistance will enable us to obtain this treatment for my father. This is his last hope. ~~But~~ If he doesn't get this treatment he will die in 2-3 months. He is a veteran but the VA does not contract with MD Anderson. Which is horrible since his leukemia is due to his 100% disability of MDS that progressed in acute myeloid leukemia.

Please give a brief statement on how this assistance will impact you and your family.

I will be losing 40% of my pay for approx 2 to 3 months.

Payed leave is not confirmed as of yet. This assistance will help greatly. Paying my bills at home and in Houston that would otherwise be impossible.

2023 BOARD OF DIRECTORS & AMBASSADORS

Mr. & Mrs. David Thomas - Founders

Monika Brown
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www.patienthousingassistance.org

Competition sanctioning provided by:

